

Lingoda celebrates language learning as a life-changing experience with My Lingoda. My Success.

- Lingoda students share their success stories on how language learning has changed their life
 - Lingoda's high-quality learning environment is a key driver to successfully master a language
 - Improving language skills will result in life improvements, especially for career advancement
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BERLIN, 26th JANUARY, 2021 // The beginning of the year usually revolves around starting a new diet or a new exercise routine. This year, Lingoda, the number one trusted online language school, wants to show why mastering a language should be added to everyone's 2021 goals.

In 2020, [Lingoda](#) saw an increase in new students of almost 200% due to lockdowns. Leaving such a challenging year behind, Lingoda asked its students to share the reasons why they chose to learn a language and the impact language skills have on their lives. Students submitted videos to share their success stories and how they were able to reach their goals with the help of Lingoda.

Click to watch [the My Lingoda. My Success video](#):

"There is no doubt that acquiring a new skill like learning a language proficiently takes time and commitment. However, at Lingoda we have tangible evidence of how it can dramatically improve and enrich people's lives. That's why we let real people, whose stories we read every day, tell us how Lingoda has helped them change their lives" says Lingoda's CEO Michael Shangkuan. "It makes us extremely proud to know that our qualified, native-speaking teachers, small group classes and expertly designed learning materials, along with our communicative approach, is a solid and unique combination for our students' success. This is what drives us forward in our work".

The reason students learn a new language

According to students, Lingoda's lessons, focused on speaking practice and filled with action-oriented topics and easy to learn examples from real-life situations, significantly helped them achieve their goals. Berlin-based Marcus Nolan is a student who has been taking German lessons with Lingoda for two years. He was able to complete 270 hours of lessons and went from a beginner to an upper-intermediate level speaker. When asked, Nolan said that language learning has made him much more integrated into the country he lives in: "Lingoda helped me so much to apply German and my learning in my day-to-day, and to feel more comfortable in the country and more competent in communicating with the locals".

Lingoda's main focus is on giving its students all the tools they need to stay motivated, and learn fluently and professionally. Further insights from learners have also made it clear that its superior flexibility has allowed students to stay committed to learning a language with Lingoda.

New opportunities in 2021

Developing stronger language skills results in new opportunities, especially when it comes to career advancement, which is particularly important in the new Covid-19 reality. Becoming fluent in a language can be considered a lifetime investment that helps people to improve their work and personal lives by improving confidence, getting a promotion or pay rise, improving intercultural communication skills, and much more.

Anastasia Latenkova is a student who has been studying Spanish with Lingoda. She has taken her career to the next level thanks to her learning experience: "I have been learning Spanish for around two years now and so far I have been quite good with completing all my objectives. On top of that, this year I was offered a new position at work that required Spanish language".

By offering the intensive support and competent teaching staff of a traditional language school, and the flexibility and convenience of a digital solution, Lingoda has helped over 60,000 students to open the door to many more opportunities.

ABOUT LINGODA

[Lingoda](#) is the number one trusted online language school. Founded in Berlin, Germany in 2013, we provide convenient and accessible online language courses in German, English, Business English, Spanish and French to over 60,000 students worldwide. Our private and small group classes are taught by over 1,000 qualified, native-speaking teachers. With over 450,000 classes available per year and accessible 24/7, our mission is to empower even the busiest people to master a language and unlock their potential — at any time, from anywhere.

We believe in a communicative approach to language learning: mastering a language means being able to speak it with confidence. Our CEFR-focused learning materials are designed by linguistic experts and focus on meaningful topics that are applicable to our students' interests, careers and everyday lives. Thanks to our extensive rotating roster of teachers and our small group classes, students are exposed to a variety of regional accents and expressions within the same language and have the time and space to practice speaking in every lesson.

Our diverse team includes almost 150 international professionals from 30 countries and 40 languages. In 2020, Crunchbase listed Lingoda among the 10 largest online language learning companies globally. We have a score of 4.5 on Trustpilot and 75% of our reviews rated as 'excellent' because we offer a high-quality and authentic learning experience that helps students achieve their learning goals and transform their lives. For more information, visit this [link](#).



PRESS RELEASE

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