

## Lingoda announces the Lingoda Team Challenge: the future of online language learning

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- **The Lingoda Team Challenge makes language learning a shared experience with friends, relatives and colleagues**
  - **Mutual motivation and support are key to create a successful learning habit, achieve a common goal and win exclusive prizes**
  - **Success in the challenge will enable learners to play a leading role as responsible global citizens**
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BERLIN, SEPTEMBER 24th 2020 // [Lingoda](#), the number one trusted online language school, announces today the launch of the #LingodaTeamChallenge, a global contest bringing together people from all over the world, united in the mission to learn a new language.

What makes the Lingoda Team Challenge special is the combination of remote learning programs tailored to individual's needs and the dynamic environment of a goal-based contest. The format allows people separated by time and space to connect with their friends, relatives and co-workers by joining as a team. Teams showing team spirit and commitment by completing all assigned lessons at the same pace will also have the chance to win fabulous prizes like a trip to London, Madrid, Vienna or Paris, or up to one year of free language lessons.

With this initiative, Lingoda goes against the grain of isolation dynamics by offering a program that combines collaborative teamwork, a sense of belonging and enjoyment to stimulate virtuous learning habits, motivation and perseverance.

In designing this campaign, Lingoda was inspired by the opportunity to become actors of positive change giving back to Covid-19 relief efforts, together with their students. This is why the Lingoda Team Challenge rolls out in synergy with the Lingoda Language Scholarship Programme, supporting people in rebuilding their careers compromised by Covid-19: for every participant completing the Lingoda Team Challenge, Lingoda will donate 20% of classes to those who lost their job due to the crisis.

"With the Lingoda Team Challenge, we create a flexible, customised learning space nurtured by genuine connections and a meaningful purpose. I strongly believe this is the successful recipe to drive the kind of motivation and engagement that today's students need to excel and achieve their highest potential" says Michael Shangkuan, CEO of Lingoda.

### Campaign mechanics

Registration for the Lingoda Team Challenge is available on the [Lingoda website](#) from 24th September, 2020 to 1st November, 2020. Winners will be announced in January 2021.

## PRESS RELEASE



Eligible candidates to the Lingoda Language Scholarship Programme can apply by filling in the application form available on the Lingoda website from mid October 2020 to the end of November 2020. Selected scholars will be announced in February 2021.

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### ABOUT LINGODA

[Lingoda](#) is the number one trusted online language school. Founded in Berlin, Germany in 2013, we provide convenient and accessible online language courses in German, English, Business English, Spanish and French to over 50,000 students worldwide. Our private and small group classes are taught by over 1,000 qualified, native-speaking teachers. With over 450,000 classes available per year and accessible 24/7, our mission is to empower even the busiest people to master a language and unlock their potential — at any time, from anywhere.

We believe in a communicative approach to language learning: mastering a language means being able to speak it with confidence. Our CEFR-focused learning materials are designed by linguistic experts and focus on meaningful topics that are applicable to our students' interests, careers and everyday lives. Thanks to our extensive rotating roster of teachers and our small group classes, students are exposed to a variety of regional accents and expressions within the same language and have the time and space to practice speaking in every lesson.

Our diverse team includes over 100 international professionals from 30 countries and 40 languages. In 2020, Crunchbase listed Lingoda among the 10 largest online language learning companies globally. We have a score of 4.6 on Trustpilot and 75% of our reviews rated as 'excellent' because we offer a high-quality and authentic learning experience that helps students achieve their learning goals and transform their lives. For more information, visit this [link](#).

### MEDIA INQUIRIES

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